



Quality Control

At Dion Label Printing we take the time to ask detailed questions and test material to ensure our customers receive the best printing solution. Our ordering process and production operations are designed with customer specific quality controls to confirm all details are fulfilled. Premium quality printing and ultimate customer satisfaction are our main goals here at Dion Label Printing, just ask any one of our customers!

- Every customer has their own team of two account representatives. This method provides for all steps in the ordering and the production process to be reviewed twice, ensuring quality. Both account representatives know your account inside and out allowing you to get a detailed response at all times. You always have a second source for up-to-date information.
- A technical coordinator works with all sales representatives and account representatives to test material and product environment to confirm each packaging solution is successful. The technical coordinator is also responsible for seeking alternative materials in the event that our supplier decides to obsolete a certain material.
- All prepress and design capabilities are in-house, encouraging a direct line of communication between the customer and our graphic artists. This ensures security of the customer's artwork and allows for expedited processes. Dion Label Printing also has a detailed file management and archiving system.
- We sell and service a variety of labeling equipment and thermal transfer printing products. For this reason we understand how to create a label that can be easily applied to different products of varying shapes and sizes. We have often worked with contract packagers to provide the ultimate product for our customers. Our easy-to-understand labeling solutions and continued relationships with contract packagers have allowed us to be a top choice for referral to new customers.
- A quality control coordinator ensures each customer specification is met throughout the entire label project.
- Dynamic realtime quality control alerts are utilized for customer support and product specific special instructions. From the initial ordering process through production and shipping these alerts are coded for each individual department to ensure individual customer specifications are met. For example, if a customer requires that red tape be used for all production and inspection splices, this alert will show in the appropriate departments when a customer's order is scanned during production control.
- We have two proofreading processes. Our human proofreader reviews all of the label's copy as well as the details of the order itself. Our electronic proofreader uses an exact match comparator. This equipment will highlight any missing text, font, graphic, etc... even missing content smaller than a period!
- Video monitoring of printed web on press, finishing equipment and inspection equipment to ensure the highest quality during each phase of the production process.
- Each label roll is marked with its own batch number for detailed tracking after the sale. This also enables proper rotating and count of inventory.
- Exact match proof options including laminate or varnish for proof accuracy are available.
- All finished rolls are reviewed twice by inspection and finishing personnel and bagged or shrink wrapped for protection before shipping.



DION

Label Printing

your image is our business

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