



PRESS RELEASE

For Immediate Release
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Dion Label Printing Wins Two HP Indigo Global Awards

Westfield, MA September 21, 2010- Dion Label Printing recently won two awards at HP's Fourth Annual Indigo Digital Labels and Packaging Awards Contest, a program which showcases high quality and innovative printing using HP Indigo digital presses. Taking place during the Labelexpo Americas show in Illinois, the award winning companies were celebrated at a dinner award ceremony September 16th. HP's competition drew over 312 entries from over 26 different countries, and narrowed down to the 11 winning companies.

The contest included a broad range of categories including: alcoholic/non- alcoholic beverages, wine, food, nutraceutical, health & beauty, and others. Dion Label Printing, headquartered in Westfield, Massachusetts, took home two of the Best-In-Category awards in the nutraceutical and food categories. Dion's two prize winning labels were for Bullwater Health & Fitness's Pomology Anti-Aging label and Hay River's Organic Pumpkin Seed Oil.

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Dion Label Printing's co-owner, Dave Dion, comments that, "Winning these awards means a lot to us. Our company works together to fully grasp the market appeal our clients want; we then use our experience and printing excellence to bring their vision to life through print packaging. It is exciting for both us and our clients to be recognized for our design and printing techniques. "

Dion Label Printing, Inc is a digital and flexographic label printer located in Westfield, MA. Dion prints labels, tags, tickets, shrink sleeves and specialty applications for multiple industries. With two HP Indigo presses, 8 flexographic presses, sustainable practices and print options as well as finishing options including hot stamping, cold foil, embossing, and specialty coatings, Dion Label Printing is a leader in the packaging industry.



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